

FOR IMMEDIATE RELEASE

Ready to Lose Those Unwanted Pounds of Home Remodel Debris?

Enter the Waste Management Bagster® Home Waste Loss Contest for a Chance to Win \$3,300

SANTA ANA, CA – April 19, 2011 – Remodeling your kitchen or updating your bathroom? Lose those unwanted pounds of construction debris and gain a chance to win \$3,300 in the [Waste Management Bagster® Home Waste Loss contest](#).

“I think most people will find that losing the last five pounds on their weight loss plan is more difficult than losing those unwanted pounds of renovation waste,” said David Ross, director of community and municipal relations for Waste Management of Orange County. “Following the Bagster® Home Waste Loss plan is an easy way to safely and effectively dispose of construction debris and possibly win \$3,300!”

The contest, which runs through May 1, 2011, offers home remodelers the chance to win VISA gift cards by submitting one “before” photo and one “after” photo of their home renovation project (one room or space). One grand prize winner will win a \$3,300 VISA gift card; nine first prizes of \$100 VISA gift cards will be awarded.

Submissions will be judged based on the following criteria: transformation of the renovation (40%), overall quality of renovation results (40%), aesthetic appeal/quality of overall composition of entry photos (10%) and suitability of entry photos to be used by WM (10%). Photos may be submitted at <http://bagsterwasteloss.votigo.com> in the following format: JPEG, PNG or BMP format, no larger than 5 MB. No purchase or use of the Bagster® is necessary to win.

Waste Management’s Bagster® provides a safe and effective waste disposal system to collect up to 3,300 lbs. of construction waste. The Bagster® Home Waste Loss Plan is as simple as 1, 2, 3:

1. **BUY.** Buy the Bagster® bag at your local home improvement retailer.
2. **FILL.** Fill it with up to 3,300 lb. of debris or waste.
3. **GONE.** Schedule your collection online or by phone and WM will pick it up.

ABOUT WASTE MANAGEMENT

Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also the largest residential recycler and a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company’s customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more visit www.wmorangecounty.com and www.thinkgreen.com.

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FOR MORE INFORMATION

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